

Communicating the Value of the Partnership to the **Community**

Partnership Benefits to the Community

Opportunity for community leaders to co-develop local strategies and engage in strategies to improve outcomes

Capacity building for grass-roots leaders

Improved community level outcomes for every kid, leading to more successful youth

Collective accountability for improving community level outcomes

Alignment of community resources to support kids



Example Key Messages to the Community

“We’re all in this together.”

This is a complex effort that no one organization or institution can solve alone nor should be responsible for solving alone. We are working towards a norm of shared accountability amongst the entire community for supporting student success with differentiated responsibility for implementing improvement.

“We’re about the success of EVERY kid.”

We believe that education is a lifelong experience that begins at birth and continues through obtaining a meaningful career and the opportunity for educational success is the right of every child. Because of this, we are focused on bringing together leaders from across the community to improve outcomes for all kids. The only way to reach the goal of success for every student is to approach education with a cradle to career mindset while also making intentional efforts to eliminate disparities that might inhibit a student from achieving.

“Building upon the many assets that already exist in our community.”

Our approach builds upon our community’s numerous existing assets and focuses on ways we can better mobilize those assets to improve education outcomes rather than developing new programs or initiatives.

“Community is at the center of collective impact.”

A central premise of our approach is that it requires the collective effort of our entire community to really achieve the systems level and institutional change that is necessary to support every child, from cradle to career. Inherent in this, is the engagement, alignment and mobilization of the community around this cradle to career vision.

Communicating the Value of the Partnership to Philanthropists & Funders

Partnership Benefits to Philanthropists & Funders

Greater “Social Return on Investment” for dollars invested within a community

Knowledge of broader social sector community funding

Access to data on true impact of funded initiatives and practices

Access to disaggregated community level data

Mitigated investment risks when funding community-based initiatives

Access to evidence-based initiatives with a proven track record of success



Example Key Messages to **Philanthropists & Funders**

“You are supporting a process, not a program.”

The cradle to career approach is not another ‘silver bullet’ to fix our community’s education challenges. It is a process of collectively using data to continuously improve our supports to kids.

“This is an outcomes based approach.”

Our community as a whole is accountable for improving our children’s chances at success. We must track common, agreed upon outcomes that indicate success and stay focused on continuously working to improve these outcomes together.

“Community is at the center of collective impact.”

A central premise of the cradle to career approach is that this work requires the collective effort of an entire community to really achieve the systems level and institutional change that is necessary to support every child, from cradle to career. Inherent in this, is the engagement, alignment and mobilization of the community around this cradle to career vision.

“We’re working from a national framework that has proven results.”

The StriveTogether Framework is built upon lessons learned from over 90 Network members to help communities build their own, unique cradle to career civic infrastructure to support every student in a successful educational journey.

Communicating the Value of the Partnership and to **Non-Profit Organizations**

Partnership Benefits to Non-Profit Organizations

Opportunity to be involved in a collaborative action network with hands-on facilitation, training and technical assistance to develop/ implement collaborative action plans

Support to collect, analyze, and report data for members of the Network to inform action planning

Support to use a continuous improvement process to continuously improve their services to the students they impact

Advocacy with policymakers and funders to support action plans based on data

Access to resources for parent engagement, youth feedback on strategies

Communications support to lift up effective practices & improved outcomes



Example Key Messages to **Non-Profit Organizations**

“We’re all in this together.”

This is a complex effort that no one organization or institution can solve alone nor should be responsible for solving alone. We are working towards a norm of shared accountability amongst the entire community for supporting student success with differentiated responsibility for implementing improvement.

“We’re about lifting up local solutions, not importing national best practices”

The cradle to career approach is not another ‘silver bullet’ program from a list of national best practices to fix our community’s education challenges. It is a process of collectively using data to identify what is already working in our community, and spread those data-driven practices.

“We’re focused on helping build your capacity to use data to better serve kids.”

We believe that a laser like focus on local data and outcomes will help us better understand what is working for our kids and thus better support them. We are focused on using data not just to measure progress, but to focus on continuous improvement and are committed to building the capacity within our local organizations to do this effectively.

Communicating the Value of the Partnership to the **School District**

Partnership Benefits to School Districts

Increased support from community partners to improve student success

Increased accountability for program providers who work within school facilities

Ability to influence professional development offerings outside of the district to improve teacher/principal excellence

Opportunity for data to be used in a constructive, not punitive way

Access to data on best practices to influence providers within school walls



Example Key Messages to **School Districts**

“We’re all in this together.”

This is a complex effort that no one organization or institution can solve alone nor should be responsible for solving alone. We are working towards a norm of shared accountability amongst the entire community for supporting student success with differentiated responsibility for implementing improvement.

“We’re working from a national framework that has proven results.”

The StriveTogether Framework is built upon lessons learned from over 90 Network members to help communities build their own, unique cradle to career civic infrastructure to support every student in a successful educational journey.

“With a cradle to career focus, we can better understand our kids at every step.”

When focused on just one piece of the education pipeline, we miss the opportunity to support our students at every step and every transition. We can better prepare our students for early child hood learning experiences, their K-12 schooling, completing their post-secondary education and landing that dream job when we focus on the entire education continuum, cradle to career.

“We’re focused on using data to improve, not prove.”

Data has been the informant, the translator, and the compass in a lot of what we do; but historically, data has also been the punisher, penalizing organizations, institutions, and programs when scores or outcomes have slipped. Data does need to motivate change, but instead of using data to prove success or failure, we on using it to continuously improve the kinds of supports we provide to ensure every one of our children is successful.

Communicating the Value of the Partnership to the **Business Leaders**

Partnership Benefits to Business Leaders

Greater “Social Return on Investment” for dollars invested within a community

Improved education outcomes, translating into a better prepared workforce

Excelling education system, creating a more desirable community and destination

Access to disaggregated community level data

Improving education is an economic driver for our community



Example Key Messages to **Business Leaders**

“We’re working from a national framework that has proven results.”

The StriveTogether Framework is built upon lessons learned from over 90 Network members to help communities build their own, unique cradle to career civic infrastructure to support every student in a successful educational journey.

“We are building a talent pipeline, starting at birth all the way through career.”

We believe that education is a lifelong experience that begins at birth and continues through obtaining a meaningful career and that the success of our future workforce depends on the quality of supports our students receive early on. By focusing on the entire education pipeline, we can better support each of our students, at each step in their education journey so that they have the opportunity to become thriving, productive citizens.

“This is an outcomes based approach.”

Our community as a whole is accountable for improving our children’s chances at success. We must track common, agreed upon outcomes that indicate success and stay focused on continuously working to improve these outcomes together.

“Community is at the center of collective impact.”

A central premise of our approach is that it requires the collective effort of our entire community to really achieve the systems level and institutional change that is necessary to support every child, from cradle to career. Inherent in this, is the engagement, alignment and mobilization of the community around this cradle to career vision.