

Engaging Investors

Commitment Continuum for Investors

Supportive

Preference given to Collaborative Action Network members in funding decisions

Responsive

Participation in Collaborative Action Networks incorporated into formal funding applications

Strategic

Specific funds set aside to invest in high impact practices identified by Collaborative Action Networks

Aggregated

Resources pooled to invest in the capacity of organizations to adopt high impact practices and the anchor entity

Pros: Sends a message when decision is made

Cons: Less direct link to the partnership

Pros: Clear and visible

Cons: No idea of scope of available resources

Pros: Concrete commitment

Cons: Potential for overlaps and gaps

Pros: Maximum leverage & shared responsibility

Cons: Requires funder time and talent