



**StriveTogether**

Every child. Cradle to career.

# BE THE CHANGE

**Getting Results  
for Every Child**

**2017 Cradle to Career  
Network Convening**

**#BeTheChangeC2C**



# Agenda at-a-Glance

## TUESDAY, OCTOBER 3, 2017

3:00PM-6:00PM

**Convening Check-in**

4:30PM-6:00PM

**Role Alikes**

- Communications Staff
- Data Managers
- Emerging Directors
- Facilitators
- Investors
- Leadership Council Members
- Partners
- Sustaining Directors

6:30PM-8:30PM

**Welcome Reception**

## WEDNESDAY, OCTOBER 4, 2017

7:30AM-8:30AM

**Convening Check-in**

8:30AM-10:00AM

**Transformative change: Increasing economic mobility for children and families**

**Steve Ballmer, Ballmer Group, Co-Founder**

**Breakfast Plenary Session**

10:30AM-12:00PM

**Workshops: Block 1**

- A cross-sector partnership's efforts to tackle chronic absenteeism
- The art of the backbone: Principles of practice for the evolving backbone role
- Collaborative action in action
- Developing change makers: Building partner capability in continuous improvement
- Kindergarten readiness – systems change and preparing everyone
- Leverage data infrastructure for action
- Navigating partnership investments in the current collective impact economy
- Partnership policy advocacy agenda process and implementation
- Reversing the flow of the river
- Students at the center: Engaging youth voice in collective impact
- Three years of assessing civic infrastructure: What have we learned and what does it mean for the Cradle to Career Network?

### WEDNESDAY, OCTOBER 4, 2017

12:30PM-2:15PM

**Better systems for better outcomes**  
*Lunch Plenary Session*

2:15PM-2:45 PM

**Group Picture**  
*Don't forget to bring your convening pennant!*

3:00PM-4:00PM

**In-person Network Navigator Cohort**

- Bridget Jancarz
- Christian Motley
- Colin Groth
- Colleen Maleski
- Dawn Raftery
- Eleni Towner
- Heidi Black
- Mike Mozina
- Parv Santhosh-Kumar
- Quinn Miller
- Robert Harris

Not with a Navigator cohort?  
Head to Regency Ballroom D  
to network with others!

4:30PM-6:00PM

**Workshops: Block 2**

- Attracting diverse talent to the teaching profession through TeachDFW
- Beyond the classroom: A holistic approach to becoming proof point
- Building analytic infrastructure for collective impact: Supporting opportunity youth
- Building engagement with students and families
- Career readiness: Building systems for exploration and experience
- I now pronounce you public-private partners: Relationships that increase access to preschool
- Kindergarten readiness: Lenawee's story of nothing to something better!
- Learn, lift and launch: Prioritizing work for results
- Math matters! A regional commitment to identify and eliminate disparities
- The power of branding to unify your message and tell your story
- Strategies to develop a culture of continuous improvement in your CAN
- Summer scholars: A first step in postsecondary success
- Visualizing data: A picture is worth 1,000 data points

6:00PM-7:00PM

**Network Reception**

### THURSDAY, OCTOBER 5, 2017

7:00AM-8:00AM	Convening Check-in
8:00AM-9:15AM	Being the change: Making a difference in the lives of children <i>Breakfast Plenary Session</i>
9:30AM-10:30AM	Team Time
10:45AM-12:00PM	Workshops: Block 3 <ul style="list-style-type: none"> <li>• 360 communication: Up, out, down and all around</li> <li>• A summer slide intervention: From pilot to scale</li> <li>• Addressing disparities: Using data and storytelling to equip your network and build equitable solutions</li> <li>• The Cradle to Career Experience: A community engagement event</li> <li>• Investing in C2C community outcomes</li> <li>• Linking the classroom to the workplace through communitywide employer engagement</li> <li>• Organizing and operationalizing the backbone to optimize collective impact — oh my!</li> <li>• Persistence pays: Failing forward through continuous improvement to results</li> <li>• Toward a more collective urban education ecosystem</li> <li>• Uniting for action: Black Student Success in South King County and South Seattle</li> </ul>
12:30PM-2:00PM	2017 Cradle to Career Champion Award presentation and Pathways to success, from cradle to career <i>Closing Plenary Session</i>

### JOIN THE CONVERSATION

Share your experience and photos via social media #BeTheChangeC2C



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Please note this is a draft agenda for the Convening and sessions are subject to some change before we come together in October.

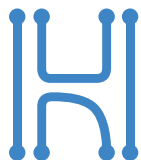
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## Session Track Key



### Develop a culture of continuous improvement

This track focuses on methods of building a culture of continuous improvement and the use of data and tools to inform actions toward improving outcomes.



### Engage the community

This track focuses on how to engage a broad array of community voices through building awareness and information sharing; involving and mobilizing the community toward improvement; and co-developing solutions and strategies with community members.



### Focus on eliminating locally defined disparities

This track focuses on strategies used to combine local data and context to eliminate disparities in achievement.



### Improve outcomes

This track focuses on sharing the practices, strategies or behavior changes that are vital to understanding the actions that move student outcomes in your community.



### Leverage existing assets

This track focuses on building on existing resources in the community and aligning community resources to move student outcomes.

## Session Types

### PARTNERSHIP STRUCTURE

These sessions are about helping backbone organizations function optimally.

### OUTCOMES

These sessions are about improving a specific cradle-to-career outcome.



## Session Tracks Quick Overview

Workshop Block 1	Develop a culture of continuous improvement	Engage the community	Focus on eliminating locally defined disparities	Improve outcomes	Leverage existing assets
A cross-sector partnership's efforts to tackle chronic absenteeism (p. 12)			✓	✓	
The art of the backbone: Principles of practice for the evolving backbone role (p. 12)	✓				
Collaborative action in action (p. 12)		✓		✓	
Developing change makers: Building partner capability in continuous improvement (p. 13)	✓			✓	
Kindergarten readiness: Systems change and preparing everyone (p. 13)			✓		
Leverage data infrastructure for action (p. 13)			✓		✓
Navigating partnership investments in the current collective impact economy (p. 14)					✓
Partnership policy advocacy agenda process and implementation (p. 14)		✓	✓	✓	
Reversing the flow of the river (p. 14)	✓			✓	
Students at the center: Engaging youth voice in collective impact (p. 15)		✓			✓
Three years of assessing civic infrastructure: What have we learned and what does it mean for the Cradle to Career Network? (p. 15)	✓				

Workshop Block 2	Develop a culture of continuous improvement	Engage the community	Focus on eliminating locally defined disparities	Improve outcomes	Leverage existing assets
Attracting diverse talent to the teaching profession through TeachDFW (p. 19)			✓		✓
Beyond the classroom: A holistic approach to becoming proof point (p. 19)	✓	✓			
Building analytic infrastructure for collective impact: Supporting opportunity youth (p. 19)	✓			✓	
Building engagement with students and families (p. 20)		✓			
Career readiness: Building systems for exploration and experience (p. 20)		✓			✓
I now pronounce you public-private partners: Relationships that increase access to preschool (p. 20)			✓		✓
Kindergarten readiness: Lenawee's story of nothing to something better! (p. 21)		✓		✓	
Learn, lift and launch: Prioritizing work for result (p. 21)	✓				
Math matters! A regional commitment to identify and eliminate disparities (p. 21)			✓		✓
The power of branding to unify your message and tell your story (p. 22)		✓			
Strategies to develop a culture of continuous improvement in your CAN (p. 22)	✓				
Summer scholars: A first step in postsecondary success (p. 22)				✓	
Visualizing data: A picture is worth 1,000 data points (p. 23)	✓				



Workshop Block 3	Develop a culture of continuous improvement	Engage the community	Focus on eliminating locally defined disparities	Improve outcomes	Leverage existing assets
360 communication: Up, out, down and all around (p. 24)		✓			
A summer slide intervention: From pilot to scale (p. 24)		✓			✓
Addressing disparities: Using data and storytelling to equip your network and build equitable solutions (p. 25)	✓		✓		✓
The Cradle to Career Experience: A community engagement event (p. 25)		✓			✓
Investing in C2C community outcomes (p. 25)				✓	✓
Linking the classroom to the workplace through communitywide employer engagement (p. 26)		✓			
Organizing and operationalizing the backbone to optimize collective impact — oh my! (p. 26)	✓			✓	
Persistence pays: Failing forward through continuous improvement to results (p. 26)	✓				
Toward a more collective urban education ecosystem (p. 27)		✓	✓		✓
Uniting for action: Black Student Success in South King County and South Seattle (p. 27)	✓	✓	✓	✓	✓

## TUESDAY, OCTOBER 3, 2017

### ROLE ALIKES

We're excited to offer Cradle to Career Network members the opportunity to meet with staff at other partnerships in the same role. The results of these role alike are to:

- Facilitate introductions and networking
- Identify priority topics and make connections on those topics across the Network

4:30PM-6:00PM

PHOENIX EAST

### Communications Staff

*Dawn Raftery and Jeri Duncan, StriveTogether*

This role-alike is for communications and community engagement staff.

SUNDANCE

### Data Managers

*Mike Mozina, StriveTogether, and Geoff Zimmerman, StrivePartnership*

This role alike is for partnership data staff.

REMINGTON C/RUSSELL A

### Emerging Directors

*Bridget Jancarz and Quinn Miller, StriveTogether*

This role alike is for executive directors at partnerships in the Emerging Gateway.

RUSSELL BC

### Facilitators

*Colleen Maleski, StriveTogether, and Kayla Brooks, Seeding Success*

This role alike is for partnership facilitator staff.

CURTIS B

### Investors

*Parv Santhosh-Kumar and Kathy Merchant, StriveTogether*

This role alike is for investors.

REMINGTON AB

### Leadership Council Members

*Leslie Maloney, Carol Ann and Ralph V. Haile, Jr./U.S. Bank Foundation, and Christian Motley, StriveTogether*

This role alike is for Leadership Council members.

PHOENIX WEST

### Partners

*Heidi Black, StriveTogether, and David Dressman, Principal Improvement*

This role alike is for partner in communities where partnerships work.

GILBERT

### Sustaining Directors

*Colin Groth and Robert Harris, StriveTogether*

This role alike is for executive directors at partnerships in the Sustaining Gateway.



Getting Results  
for Every Child

StriveTogether  
Every child. Cradle to career.

## 2017 Cradle to Career Network Convening

Phoenix, AZ | October 3-5

### TUESDAY, OCTOBER 3, 2017

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#### RECEPTION

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6:30PM-8:30PM  
THE HEARD MUSEUM

#### Welcome Reception

Join this reception to kick off the 2017 Cradle to Career Network Convening and connect with your Network member peers against the culturally rich background of the Heard Museum, an Arizona landmark dedicated to advancing American Indian art.

### WEDNESDAY, OCTOBER 4, 2017

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#### OPENING PLENARY

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8:30AM-10:00AM  
REGENCY BALLROOM

#### Transformative change: Increasing economic mobility for children and families

*Steve Ballmer, Ballmer Group, Co-Founder*

Connie and Steve Ballmer have been listening and learning from practitioners, researchers and thought leaders to better understand how to tackle one of our nation's most complex challenges: increasing economic mobility. Along the way, they have visited several members of the Cradle to Career Network and met with local staff and partners to understand the work of cradle to career partnerships in greater detail. Come hear Steve talk about what he and Connie have learned — specifically about the role of government based on the nationally acclaimed resource at USAFacts.org — as well as their deep interest in your local work and that of the national Network. This session will reinvigorate and inspire you as you work to achieve transformative change in communities each and every day.



## WEDNESDAY, OCTOBER 4, 2017

### WORKSHOP BLOCK 1

10:30AM-12:00PM  
REMINGTON C/RUSSELL A

#### OUTCOMES



### A cross-sector partnership's efforts to tackle chronic absenteeism

*Ty Davidson, Austin Independent School District, Principal*  
*Sonia Dominguez, E3 Alliance, Student Success Initiatives Director*  
*Dr. Josh Childs, University of Texas at Austin, Assistant Professor*

In December 2015, Austin was one of 10 cities in the U.S. selected to pilot the My Brother's Keeper Success Mentors Initiative to address chronic absenteeism. One of the pilot schools showed an increase in students' attendance after one semester. This workshop by E3 Alliance will discuss how a cross-sector partnership used data to determine opportunity gaps, leveraged existing assets and engaged partner organizations and stakeholders to improve attendance practices.

10:30AM-12:00PM  
SUNDANCE

#### PARTNERSHIP STRUCTURE



### The art of the backbone: Principles of practice for the evolving backbone role

*Tia Anzellotti, Partnership for Children, Director of Partnerships*  
*Debbie Lieberman, Partnership for Children, Senior Manager,*  
*Evaluation and Continuous Learning*

Much work has been done to update the core tenets of collective impact, but what about the backbone role? This workshop will elevate some of the more unique principles of practice that we grapple with in the backbone role and will explore how we navigate and redefine that function. The Partnership for Children will share tools that have been useful and will dig into the core competencies necessary for the backbone staff given this evolution.

10:30AM-12:00PM  
BOREIN AB

#### OUTCOMES



### Collaborative action in action

*Beth Thompson, Spartanburg Academic Movement, Director of Collaborative Action Networks*  
*Ida Thompson, Spartanburg Academic Movement, Program Manager*

Collaborative Action Networks (CANs) are just the beginning. What takes place after the meetings is where the real impact begins. Actions can reap measurable, long-term transformations. The Spartanburg Academic Movement (SAM), using an intentional process improvement strategy, has experienced CAN actions developing a "life of their own" by taking root in the community. SAM staff will tell the story of two very different routes to community ownership of action plans developed in the Kindergarten Success CAN.

### WEDNESDAY, OCTOBER 4, 2017

10:30AM-12:00PM  
PHOENIX WEST

#### OUTCOMES



### Developing change makers: Building partner capability in continuous improvement

*Janell Chery, ImpactTulsa, Director, Research and Analysis*

*Kathy Seibold, ImpactTulsa, Executive Director*

*Tyler Asman, Senior Director, Promise Partnerships of Salt Lake*

*Heidi Black, StriveTogether, Senior Manager of Innovation*

Building and sustaining the work to improve outcomes for every child, cradle to career, is challenging but essential. In many places, community partners' knowledge and skill sets vary, making the thought of collaboration even more daunting. Join this session to hear how two cradle-to-career partnerships are tackling these challenges and building their partners' capability in continuous improvement while also helping partners from multiple organizations align their efforts to improve outcome for children from cradle to career.

10:30AM-12:00PM  
CURTIS A

#### OUTCOMES



### Kindergarten readiness: Systems change and preparing everyone

*Lisa Hansen, Every Hand Joined, Data Manager*

*Charley Nelson, Every Hand Joined, Executive Director*

*Deanna Voth, Every Hand Joined, Collective Impact Specialist*

Every Hand Joined's most mature network focuses on early childhood and kindergarten readiness. This network expanded the introduction of the kindergarten classroom environment shortly before the start of the school year from a small group of at-risk children to all children. The network began its current focus in 2012 and has four years of history and success to share, culminating in 2016 disaggregated kindergarten readiness data that showed a higher percentage of students of color being assessed as kindergarten ready than white students.

10:30AM-12:00PM  
CURTIS B

#### OUTCOMES



### Leverage data infrastructure for action

*Shelby Cooley, Community Center for Education Results, Research Scientist*

*Mridula Polina, Community Center for Educations Results, Data System Lead*

The data system at the Community Center for Education Results helps the Road Map Project dramatically improve educational outcomes in South King County by tracking process, identifying gaps and providing timely, accurate data and research. The center's student-level, pre-K through postsecondary Education Data Warehouse has evolved over the years and the team will share its data journey. This workshop will help partnerships looking to build similar data infrastructure solutions to leverage student-level, longitudinal data and bring it to the community.

### WEDNESDAY, OCTOBER 4, 2017

10:30AM-12:00PM

GILBERT

#### OUTCOMES



### Navigating partnership investments in the current collective impact economy

*Jason Smith, Bridging Richmond, Partnership Executive Director*

*Sagar Desai, The Commit! Partnership, Chief Operating Officer*

Financial planners provide a flexible framework to help clients make investment decisions specific to their goals and context. Are we being this strategic in how we build our partnership portfolios? What could we learn from core concepts recommended by the U.S. Securities and Exchange Commission when making investment decisions?

- Draw a personal roadmap
- Evaluate your risk tolerance
- Do a life-cycle investment mix
- Don't put all your eggs in one bucket
- Consider rebalancing portfolio occasionally

10:30AM-12:00PM

RUSSELL BC

#### OUTCOMES



### Partnership policy advocacy agenda process and implementation

*Omar Carrera, Canal Alliance, Executive Director*

*Brian Gadsden, Marin Promise Partnership, Strategic Consultant*

*Ann Mathieson, Marin Promise Partnership, Executive Director*

*Juliet Schiller, Marin Promise Partnership, Director of Collaborative Action*

*Jim Hogeboom, Novato Unified School District, Superintendent*

In response to the turbulent political policies currently in practice, Marin Promise Partnership felt the urgency to develop and publish the Marin County Policy Advocacy Agenda. The agenda focuses on five initiatives, including increasing cultural competency among educators and community members working with youth as well as the percentage of teachers and administrators of color. This workshop will present learnings and implementation process to rally the Partnership Council and community toward equitable education policy results.

10:30AM-12:00PM

COWBOY ARTIST'S ROOM

#### OUTCOMES



### Reversing the flow of the river

*Ben Baldizon, All Hands Raised, Associate Director, Partnership and System Development*

*Dan Ryan, All Hands Raised, CEO*

*Nate Waas Shull, All Hands Raised, Vice President, Partnerships*

This workshop will bring you into dialogue about your partnership's approach to changing outcomes by radically changing systems. The conversation will launch from a brief snapshot of how All Hands Raised empowers site-based teams of practitioners to use data and share accountability — and then helps position the partnership staff to play a lead role in disseminating these changes to principals, superintendents, funders and system leaders.



### WEDNESDAY, OCTOBER 4, 2017

10:30AM-12:00PM  
REMINGTON AB

#### OUTCOMES



### Students at the center: Engaging youth voice in collective impact

*Lisandra Gonzales, Youth Initiative of Adams County, Partnership Director*  
*Becky Hoffman, Youth Initiative of Adams County, Executive Director*  
*LeeAnn Lindsey, Thriving Together, Strategy Consultant*  
*Meghan Velasquez, Thriving Together, Consultant*

Elevating youth voice to the center of their work, Youth Initiative of Adams County and Thriving Together have explored ways to collect data directly from students to inform continuous improvement at partnership and action team levels. Hear about their fail forwards and lessons learned and get ideas for how to incorporate student perspectives to drive decisions and inform action. Participants also will brainstorm about how to incorporate community voice for cradle-to-career success.

10:30AM-12:00PM  
PHOENIX EAST

#### PARTNERSHIP STRUCTURE



### Three years of assessing civic infrastructure: What have we learned and what does it mean for the Cradle to Career Network?

*Justin Piff, Equal Measure, Senior Director*  
*Bridget Jancarz, StriveTogether, Director of Network Advancement*

During this interactive session, Equal Measure will present survey findings from its evaluation of the Cradle to Career Network over three years. You will have the opportunity to give feedback and explore how to develop systems for harder-to-achieve components of civic infrastructure. Based on these findings and your own experiences, you also can provide input on what an updated Theory of Action might look like.

## WEDNESDAY, OCTOBER 4, 2017

### LUNCH PLENARY SESSION

12:30PM-2:15PM

REGENCY BALLROOM

### Better systems for better outcomes

*Jennifer Blatz, StriveTogether, Interim CEO*

*Nancy Zimpher, StriveTogether, Board Chair*

*Jennifer Blatz, Interim CEO, StriveTogether*

*Mark Sturgis, Seeding Success*

*Byron White, StrivePartnership*

*Veronica Cuellar, South Bronx Rising Together*

*Keisha Gray, Spartanburg Academic Movement (Mary Black Foundation)*

*Juliette Price, The Albany Promise*

*Ted Dezember, the Road Map Project (King County Housing Authority)*

*Becky Hoffman, Youth Initiative of Adams County*

*Danae Davis, Milwaukee Succeeds*

Creating better systems for better outcomes has always been at the center of this work, but as a network, we must live up to the promise of our “every child, cradle to career” vision. We must transform the systems and structures that are keeping in place the root causes of educational and economic inequities. Achieving equitable educational outcomes at scale requires smarter partnerships with other sectors — including health care, housing, public safety and transportation. Moving forward, our work will be about doing what it takes to create integrated systems of opportunity that truly work for every child, cradle to career. During this plenary, learn about the finalized strategic plan, hear from network members on the importance of equity and their unique partnerships with sectors, next steps and more.

### GROUP PICTURE

2:20PM-2:45PM

ATRIUM

### Group Convening Picture of All Attendees

*Don't forget to bring your convening pennant!*

## WEDNESDAY, OCTOBER 4, 2017

### IN-PERSON NETWORK NAVIGATOR COHORT

Meet in person with your Navigator and all the partnerships in your cohort. Bring your partners along for this great opportunity to share lessons learned during workshops, discuss the strategic plan update and form lasting relationships with other network members.

#### 3:00PM-4:00PM

##### SUNDANCE

### Bridget Jancarz

This meeting is for partnership staff and their partners from Youth Initiative of Adams County, Generation Next, Milwaukee Succeeds, Partnership for Children and Spartanburg Academic Movement.

##### REMINGTON C/RUSSELL A

### Christian Motley

This meeting is for partnership staff and their partners from Promise Partnerships of Salt Lake, ROC the Future, Step Forward, Thrive Chicago and Treasure Valley Education Partnership.

##### PHOENIX EAST

### Colin Groth

This meeting is for partnership staff and their partners from Achieve Brown County, Big Goal Collaborative, Graduate! Tacoma, The Road Map Project and StrivePartnership.

##### PHOENIX WEST

### Colleen Maleski

This meeting is for partnership staff and their partners from Bridge to Success, Cradle to Career Partnership, P16 Plus Council of Greater Bexar County, Raise DC, Seeding Success and Summit Education Initiative.

##### CURTIS A

### Dawn Raftery

This meeting is for partnership staff and their partners from Better Together Central Oregon, LAUNCH Flagstaff, Lononuiākea and Learn to Earn Dayton.

##### COWBOY ARTIST'S ROOM

### Eleni Towner

This meeting is for partnership staff and their partners from Achieve Escambia, Alamance Achieves, Austin Aspires, Boston Opportunity Agenda, Cradle to Career Sonoma County, Excelerate Success, Fresno C2C, FutureReady Columbus, Marin Promise Partnership and Thriving Together.

Not with a Navigator cohort? Head to  
Regency Ballroom D to network with others!



### GILBERT

#### Heidi Black

This meeting is for partnership staff from Bridging Richmond, The Commit! Partnership, E3 Alliance, Eastern Ohio Education Partnership, KConnect, Learn4Life, and Tri-County Cradle to Career Collaborative.

### BOREIN AB

#### Mike Mozina

This meeting is for partnership staff and their partners from Bright Futures for Monterey County, Building our Future, Cradle to Career Alliance, Harlem Renaissance Education Pipeline, Lenawee Cradle to Career, North County Thrive, Norwalk ACTS, Partners in Education and Success of All Youth.

### CURTIS B

#### Parv Santhosh-Kumar

This meeting is for partnership staff and their partners from All Hands Raised, Eastside Pathways, Every Hand Joined, Higher Expectations for Racine County and Northfield Promise.

### RUSSELL BC

#### Quinn Miller

This meeting is for partnership staff and their partners from 90% by 2020: Anchorage United for Youth, The Albany Promise, Geneva 2020, ImpactTulsa and Mission Graduate.

### REMINGTON AB

#### Robert Harris

This meeting is for partnership staff from Aspire, Baltimore's Promise, Bold Goals Education, Bridgeport Prospers, the Forsyth Promise, Partner for Student Success, RGV Focus, South Bronx Rising Together and Stamford Cradle to Career.

Not with a Navigator cohort? Head to  
Regency Ballroom D to network with others!

### WEDNESDAY, OCTOBER 4, 2017

#### WORKSHOP BLOCK 2

4:30PM-6:00PM  
REGENCY BALLROOM A

##### OUTCOMES



### Attracting diverse talent to the teaching profession through TeachDFW

*Carissa Grisham, The Commit! Partnership, Senior Associate*

*Rob Shearer, The Commit! Partnership, Director of Communications and Marketing*

Teachers are the most important school-based factor in determining a student's achievement. Yet districts in Dallas-Fort Worth face challenging talent shortages. That's why TeachDFW is recruiting the next generation of talented, diverse and well-prepared individuals as teachers. Learn how this innovative Commit-powered partnership of 14 local school districts, 16 teacher preparation programs and multiple industry partners amplifies efforts to elevate the teaching profession.

4:30PM-6:00PM  
GILBERT

##### PARTNERSHIP STRUCTURE



### Beyond the classroom: A holistic approach to becoming proof point

*Kayla Brooks, Seeding Success, Network Manager*

*Kyle Cheney, Seeding Success, Early Childhood Analyst*

*Courtney Robertson, Seeding Success, Network Facilitator*

Seeding Success worked with five youth organizations on a pilot program to support the adoption of continuous quality improvement and results-based accountability. Seeding Success also has leveraged its Six Sigma-certified data team and communications manager to support leaders in their continuous improvement efforts, including individual training on an online toolkit. In this workshop, explore how the pilot was implemented from a funder, the backbone organization, leadership and a grass-roots level, and walk through the toolkit in small groups to determine ways in which this could be integrated into your community's work.

4:30PM-6:00PM  
CURTIS B

##### OUTCOMES



### Building analytic infrastructure for collective impact: Supporting opportunity youth

*Christina Krasov, Thrive Chicago, Chief Strategy Officer*

*Mackenzie Magnus, Thrive Chicago, Research Associate*

*Carmelo Barbaro, University of Chicago Urban Labs, Executive Director, Poverty Lab*

The University of Chicago Urban Labs and Thrive Chicago have pioneered a model for linking research and practice to reengage opportunity youth in education and the labor market. This workshop establishes the groundwork for engaging providers and funders around issues of data, program impact and evidence generation. You also will learn about how development of data infrastructure — which can be extended to support other vulnerable populations — can intensify collective impact.

### WEDNESDAY, OCTOBER 4, 2017

4:30PM-6:00PM

SUNDANCE

#### OUTCOMES



### Building engagement with students and families

*Fatema Basrai, P16 Plus Council of Greater Bexar County, Manager*

*Esme Castillo, P16 Plus Council of Greater Bexar County, Student*

All our work is meant to increase outcomes and choices for youth, but how often do we sit with students, listen to their perspectives and use their voices to facilitate change? This workshop by P16 Plus Council of Greater Bexar County will discuss strategies for engaging youth, structuring conversations with students and keeping them and their families engaged in the change-making process. A student from the San Antonio Youth Commission will co-facilitate the session and provide an invaluable viewpoint.

4:30PM-6:00PM

REMINGTON C/RUSSELL A

#### OUTCOMES



### Career readiness:

### Building systems for exploration and experience

*Katie Condit, Better Together Central Oregon, Executive Director*

*Kelly Geers, Learn to Earn Dayton, Director of Workforce Development*

In this workshop, Better Together Central Oregon and Learn to Earn Dayton will explore the multi-year process taken in Central Oregon and Dayton, Ohio, to break down barriers and build systems that support youth to become ready for work and on the path to a career.

4:30PM-6:00PM

COWBOY ARTIST'S ROOM

#### OUTCOMES



### I now pronounce you public-private partners: Relationships that increase access to preschool

*Jacque Hale, Bridging Richmond (Smart Beginnings Greater Richmond),  
Director of Programs and Community Impact*

*Chelsea Jeffery, The Commit! Partnership, Early Childhood Senior Associate*

*Tameshia V. Grimes, Ph.D., Chesterfield County Public Schools,  
Director of Equity & Student Support Services*

Learn how two StriveTogether communities — Dallas, Texas, and Richmond, Virginia — combine data and community relationships to help public schools and private child care partner together to expand access to public preschool for targeted populations. In this workshop, learn about using kindergarten assessment and pre-K enrollment data to focus on specific neighborhoods, building relationships between contentious partners and leveraging existing resources to support programs in both public and private settings.



### WEDNESDAY, OCTOBER 4, 2017

4:30PM-6:00PM

CURTIS A

#### OUTCOMES



### Kindergarten readiness: Lenawee's story of nothing to something better!

*Christie Cadmus, Lenawee Cradle to Career, Director of Lenawee Great Start*  
*Stan Masters, Lenawee Cradle to Career, Coordinator of Instructional Data*

The Lenawee Cradle to Career Partnership began its work around kindergarten readiness with no common measurement. This workshop will allow you to listen, reflect and plan for your partnership's work around common measures, professional training, uniform collection, standards setting and use of readiness data sets to engage the community on what it means to be ready for school.

4:30PM-6:00PM

REGENCY BALLROOM D

#### OUTCOMES



### Learn, lift and launch: Prioritizing work for result

*Byron White, StrivePartnership, Executive Director*

StrivePartnership is organizing its work along a pyramid framework that designates every initiative as being designed to Learn, lift and launch. Each level has specific measures of staff and resource investment, outcomes to be achieved, partnership initiative and duration of participation. Learn how continuous analysis of the work allows efforts to shift along the pyramid as needed, so that StrivePartnership maintains discipline, flexibility, accountability and transparency along a diverse array of interventions.

4:30PM-6:00PM

PHOENIX WEST

#### OUTCOMES



### Math matters! A regional commitment to identify and eliminate disparities

*Christine Baillie, E3 Alliance, Deputy Director P16 Initiatives*  
*Leslie Gurrola, Greater Texas Foundation, Director of Strategy and Programs*  
*Dr. John Lamb, University of Texas at Tyler, Associate Professor of Mathematics Education*

Communities across Texas are digging into their data to address equity gaps in middle school and postsecondary success. The Greater Texas Foundation (GTF) partnered with E3 Alliance in a statewide analysis, finding high school math enrollment patterns are a game-changer for postsecondary completion. In response, GTF supported E3 Alliance and RGV FOCUS in convening stakeholders across the Rio Grande Valley, where the results are leading to a grass-roots approach for addressing math equity issues.

### WEDNESDAY, OCTOBER 4, 2017

4:30PM-6:00PM  
RUSSELL BC

PARTNERSHIP  
STRUCTURE



### The power of branding to unify your message and tell your story

*Dawn Raftery, StriveTogether, Communications Strategy Lead*

Still struggling with how to explain your partnership and what you do, whether to a potential investor or a community member? Join this interactive workshop to learn about how to strengthen your branding, tell easy-to-digest stories and write an elevator pitch that's accessible and memorable.

4:30PM-6:00PM  
REMINGTON AB

OUTCOMES



### Strategies to develop a culture of continuous improvement in your CAN

*Lucy Herz, Student Success Network, Program Director*

*Tyler McBrien, Student Success Network, Continuous Improvement Associate*

*Ali Slack, Student Success Network, Director, Continuous Improvement*

Learn key strategies to engage network members in building a culture of continuous improvement. Starting with a common measurement tool, Student Success Network has developed ways to engage and align practitioners in creating, refining and sharing solutions to address variations they see in student data. This collaborative action network was founded in 2013 by 15 youth-serving nonprofit leaders to improve college access and success by identifying and spreading best social and emotional learning practices.

4:30PM-6:00PM  
BOREIN AB

OUTCOMES



### Summer scholars: A first step in postsecondary success

*DeAnn Possehl, Higher Expectations for Racine County,*

*Post Secondary Education and Training Network Facilitator*

*Kirstin Yeado, Higher Expectations for Racine County, Community Impact Manager*

*Heather Kind-Keppel, University of Wisconsin-Parkside,*

*University Diversity and Inclusion Officer*

Nationally, fewer than 50 percent of students graduate from postsecondary programs. The gaps are even wider for students of color and first-generation students. But student success is possible. In this workshop, hear how Higher Expectations partnered with the University of Wisconsin-Parkside (UWP) and used data to drive the development of Summer Scholars, a program targeting underrepresented students that is demonstrating early success and is changing the way UWP invests in student success strategies.

### WEDNESDAY, OCTOBER 4, 2017

4:30PM-6:00PM

PHOENIX EAST

#### OUTCOMES



### Visualizing data: A picture is worth 1,000 data points

*Michael Applegate, Bright Futures for Monterey County, Senior Data Analyst*

*Matt Snyder, Higher Expectations, Data Manager*

*Michael Looft, Marin Promise Partnership, Director of Data & Partnerships*

*Veronica Cuellar, South Bronx Rising Together, Data Manager*

We've all heard that a picture is worth 1,000 words — a picture that brings data to life is no different! This workshop will highlight the data efforts of four Tableau Fellows, including the genesis of the data visualization, strategies to deploy the viz and impact on partner decision-making. Creating a culture of continuous improvement requires data to be accessible, understandable and results focused. See it play out in pictures!

### RECEPTION

6:00PM-7:00PM

THE ATRIUM

### Network Reception

Join this reception to catch up, discuss key learnings of the day and connect with your Network peers.

### THURSDAY, OCTOBER 5, 2017

### BREAKFAST PLENARY

8:00AM-9:15AM

REGENCY BALLROOM

### Being the change: Making a difference in the lives of children

Across the country, Cradle to Career Network members are changing the education system and outcomes for children in their community. This plenary session will feature speakers from the StriveTogether Cradle to Career Network who have made a difference in the lives of the children. Speakers will share their story of how they have worked to change the education system in his/her community and the direct impact their work has had on the children they work with every day.

## THURSDAY, OCTOBER 5, 2017

### TEAM TIME

9:30AM-10:30AM

### Team Time

You've learned a lot over the last day and a half — now you can share it with your team. Take this hour to synthesize key learnings from the sessions you have attended. Make action commitments, discuss lessons learned from different sessions you attended or develop ways to share what you have learned across your community.

### WORKSHOP BLOCK 3

10:45AM-12:00PM

PHOENIX EAST

PARTNERSHIP  
STRUCTURE



### 360 communication: Up, out, down and all around

*Cassie Breecher, Thriving Together, Strategy Partner*

*Dr. Alexander Kurz, Thriving Together, Data and Research Manager*

*LeeAnn Lindsey, Thriving Together, Strategy Consultant*

*Meghan Velasquez, Thriving Together, Consultant*

Edu-speak, edu-jargon, buzzwords and acronyms are just a few of the barriers to effective communication with partners who do not swim daily in the education pond. In this workshop, learn about strategies for effectively communicating with all stakeholders. What are tools to illustrate the (admittedly somewhat confusing) story we want to tell, running from the ground-level work to the population-level indicators we aspire to impact?

10:45AM-12:00PM

PHOENIX WEST

OUTCOMES



### A summer slide intervention: From pilot to scale

*Marisa Alvarez, Partnership for Children, Readers in the Heights Project Manager*

*Debbie Lieberman, Partnership for Children, Senior Manager,*

*Evaluation and Continuous Learning*

This workshop by the Partnership for Children will explore the process of one collaborative action network building a scalable intervention around summer slide prevention. Learn about the process around selecting summer slide, how the initial model took shape and lessons learned through the pilot year. The Partnership for Children also will discuss how it transitioned from one experimental site to five simultaneous sites.



### THURSDAY, OCTOBER 5, 2017

10:45AM-12:00PM  
REMINGTON AB

#### OUTCOMES



### Addressing disparities: Using data and storytelling to equip your network and build equitable solutions

*Shavon Doyle-Holton, Inclusive Performance Strategies, Senior Consultant*

*Anissa Eddie, KConnect, Associate Director*

*Ālika Guerrero, Lononuiākea, Project Director*

Hear from two communities focusing on cultural competency and identity. Learn about KConnect's process framework, how the partnership developed stakeholders' intercultural competency and data analytical skills to promote equitable outcomes, and what resources to use to leverage within your own organization. This workshop also focuses on the importance of cultural identity to academic and career success through the work of Lononuiākea: The Collective, a partnership with a mission to collectively impact the number of Native Hawaiians achieving science, technology, engineering, arts and math postsecondary studies, careers and businesses in Hawaii.

10:45AM-12:00PM  
COWBOY ARTIST'S ROOM

#### OUTCOMES



### The Cradle to Career Experience: A community engagement event

*Matthew Deever, Summit Education Initiative, Senior Research Associate*

*Cristina Gonzalez Alcala, Summit Education Initiative, Research Associate*

*Derran Wimer, Summit Education Initiative, Executive Director*

Adopt the identity of a fictional student or student advocate as you go through the Cradle to Career Experience community engagement tool. Students physically move closer to a lifetime of prosperity or hardship based on their educational attainment. Advocates make choices about how and when to invest resources to support student success. Discussions during this session will center on how the experience can increase awareness and engagement across the community.

10:45AM-12:00PM  
CURTIS B

#### PARTNERSHIP STRUCTURE



### Investing in C2C community outcomes

*Sara Maranowicz, Bohemian Foundation, Community Programs Director*

*Kathy Merchant, StriveTogether, Senior Fellow*

*Bill Crim, United Way of Salt Lake, President and CEO*

In 2016, StriveTogether convened a group of funders to form ICON (Investing in Community Outcomes Network). These funders are working together to apply Results Count™ tools to their own foundations' work in setting population-level outcomes and supporting system-change strategies. This workshop will offer a hypothesis that frames what it takes for funders to change mindset, culture and behavior. The format will feature the learning journey and change processes of two ICON funders and invite participant feedback on the hypothesis. Presenters will be joined by other ICON colleagues to discuss wins and challenges.

### THURSDAY, OCTOBER 5, 2017

10:45AM-12:00PM

RUSSELL BC

#### OUTCOMES



### Linking the classroom to the workplace through communitywide employer engagement

*Jade Arn, Council for Adult and Experiential Learning, Senior Consultant,*

*Workforce and Economic Development*

*Carolynn Friesch, Higher Expectations, Employer Engagement Program Manager*

*DeAnn Possehl, Higher Expectations, Post Secondary Education and Training Network Facilitator*

The Cradle to Career Network works to achieve a broader objective of career success for individuals — and increased quality of life in our communities. This workshop will explore how Higher Expectations is working to align its efforts to address labor market needs and career opportunities, and how the StriveTogether network can more deliberately reach employability and prosperity goals. You also will learn about how through a partnership with Racine Unified School District, employers in Racine County engage with students and teachers in the classroom to ensure every graduate is ready for college or a career.

10:45AM-12:00PM

SUNDANCE

#### PARTNERSHIP STRUCTURE



### Organizing and operationalizing the backbone to optimize collective impact — oh my!

*Lisandra Gonzales, Youth Initiative of Adams County, Partnership Director*

*Becky Hoffman, Youth Initiative of Adams County, Executive Director*

*Dave Celata, Milwaukee Succeeds, Deputy Director*

In this workshop, hear from two different partnerships on what methods they are using to get results. Youth Initiative of Adams County has developed and implemented a backbone strategic plan that heavily incorporates the StriveTogether Theory of Action, Results Count™ leadership and results-based facilitation. Milwaukee Succeeds works with partners to apply continuous improvement tools to their work. Explore the tools and performance measures used for the following results: identifying bright spots for managing partnerships, mapping out strategies for replicating effective practices and organizing a network of support for those interested in improving partnership management.

10:45AM-12:00PM

BOREIN AB

#### OUTCOMES



### Persistence pays: Failing forward through continuous improvement to results

*Brooke Frost, Cradle to Career Fresno County, Director of Collaborative Action Networks*

*Kristi Jackson, Fresno Unified School District, Attendance Coordinator*

If you are just beginning your continuous improvement collaborative action networks or workgroups, this workshop provides a real-life example of the process through Fresno C2C's attendance workgroup. Leave with examples of charters, a documented process, an action plan and A-3s. You also will do a quick analysis of the data and experience the process firsthand by providing input on whether the Fresno C2C workgroup should move forward to a second plan-do-study-act iteration.

### THURSDAY, OCTOBER 5, 2017

10:45AM-12:00PM

REMINGTON C/RUSSELL A

#### OUTCOMES



### Toward a more collective urban education ecosystem

*Byron White, StrivePartnership, Executive Director*

StrivePartnership is experimenting with a student-centered model that seeks to define how young people are motivated toward educational success based on the way they encounter the world. This model acknowledges hidden or sometimes undervalued community assets, including parents and caregivers, peers, intimate associates and formal and informal place-based associations. Through this model, we are learning how to address equity and inclusion by recognizing citizen authority and identifying urban communities as much for their strengths as their deficits.

10:45AM-12:00PM

GILBERT

#### OUTCOMES



### Uniting for action: Black Student Success in South King County and South Seattle

*Shelby Cooley, Community Center for Education Results, Research Scientist*

Initiatives and programs supporting South King County's Black communities are geographically siloed. Understanding the cradle-to-career outcomes, assets and barriers uniquely faced by Black youth begins by elevating priority questions and experiences of students, parents and leaders. Learn about the Road Map Project's Black Student Success effort, which combines disaggregated data analyses, collaborative mixed-methods research and regional convening to inform and enhance cross-sector partnerships supporting Black youth in the region.

### CLOSING PLENARY

12:30PM-2:00PM  
REGENCY BALLROOM

## 2017 Cradle to Career Champion Award presentation and Pathways to success, from cradle to career

*Dr. Michael McAfee, PolicyLink, President*

*Sondra Samuels, Northside Achievement Zone, President and CEO*

*Munneer Karcher-Ramos, Promise Neighborhood, Director*

*Michelle Walker, Generation Next, Executive Director*

The Bill Henningsgaard Cradle to Career Champion Award was created in honor of a man who displayed passion, commitment and persistence in helping every child in his community succeed through Eastside Pathways (Bellevue, WA). Every year, we honor someone at or involved with a local cradle-to-career partnership who displays the same exceptional leadership, vision and commitment.

After the Bill Henningsgaard Cradle to Career Champion Award presentation, join us for a keynote address by PolicyLink President Dr. Michael McAfee as he shares the importance of keeping equity at the center of our systems-changing work while using a place-based approach to achieve population-level results.

Following his keynote, McAfee will moderate a panel on how existing initiatives in a region come together to support a common set of goals for student achievement. Learn about place-based work in Minneapolis/St. Paul that is using a mix of data-driven practices and solutions to achieve results across sectors.

Bold leadership is required for advancing equity and we hope you feel inspired to work with other organizations to change the necessary systems to get better results.



#### ABOUT STRIVETOGETHER

StriveTogether is a national nonprofit working to improve education for every child. We help a network of 70 communities across the country get better results for six cradle-to-career goals. We coach and connect partners to solve problems with data; use a rigorous approach to define and measure progress; and push people on changing behavior for lasting change. Communities using our approach have seen measurable gains in kindergarten readiness, academic achievement and postsecondary success. The StriveTogether Cradle to Career Network reaches 8.2 million students, involves 10,800 organizations and has partners in 32 states and Washington, D.C.

For more information about StriveTogether, visit [www.strivetogether.org](http://www.strivetogether.org).

**StriveTogether**  
Every child. Cradle to career.