

Seattle, WA | October 10-12

Agenda at-a-Glance

WEDNESDAY, OCTOBER 10, 2018

12:00PM - 6:00PM	Convening Check-in	
4:30PM - 6:00PM	Role Alikes	
	Advanced partnership directors	
	Chief operating officers	
	Communications	
	Community engagement	
	Data managers	
	Development	
	Emerging directors	
	Facilitators	
	Leadership table members	
	Partners	
	School district staff	
6:30PM - 9:00PM	Welcome Reception	
	SEATTLE ART MUSEUM	

THURSDAY, OCTOBER 11, 2018

7:00AM - 8:00AM	Convening Check-in Community engagement is not musical chairs: Add more seats Opening Plenary			
8:00AM - 9:30AM				
9:50AM - 11:05AM	 Workshops: Block 1 Activating community assets and authority for equity and success Aligned for impact: Join a policy community of practice Allocating resources for impact: Continuous improvement and outcome-based budgeting Beyond scale: Leveraging regional systems leadership into statewide change Building an equity movement Creating the chameleon: Sharing roles between backbone and community partners Equity at the center of adaptive challenges in collective impact: A postsecondary example First1KDaysNY: Redesigning the health care delivery system for children 0-3 across New York Making moments matter: A communitywide communications strategy Restoring justice: Collective impact and community safety strategies StriveTogether 101 Too many collective impacts to make an impact: Aligning a regional effort What does this mean? Teaching partners to understand data 			

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2018 Cradle to Career Network Convening

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THURSDAY, OCTOBER 11, 2018

11:25AM - 12:25PM	Regional Partnership Cohorts California Midwest Minnesota and Wisconsin New York Northeast Ohio Pacific Northwest Southeast Texas West
12:45PM - 1:55PM	Love + Power: Keynote by Brittany Packnett Lunch Plenary
2:00PM - 2:15 PM	Group Picture Don't forget to bring your convening pennant!
2:35PM - 3:50PM	 Workshops: Block 2 Accelerating progress through collaboration and data sharing Developing local community leaders through grassroots community outreach Integrating systems to streamline parent consent for data sharing Operationalizing equity: Addressing disproportionate discipline through school-based, cross-sector improvement teams Part 1: Life cyles of leadership tables Partnering in equity: Using data to drive collective action Rapid cycle improvement: Using PDSAs and real-time data to change outcomes Restoring the American dream: Leveraging big data to support policy action Short stories from the Network School readiness: Developing a new early learning culture The Theory of Action will get you there!

2018 Cradle to Career Network Convening

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4:10PM - 5:25PM

Workshops: Block 3

- Backbone alignment in community schools, neighborhoods and CANs
- · Building a community of practice through the lens of equity and social-emotional learning
- Continuous improvement in school districts
- · Creating systemic change in early childhood education through collaborative efforts
- Defining success
- Every Child Capital: What's next for "pay for success" financing
- Human-centered design: Rooting our work in community voice
- · Integrating equity and results: Real-time coaching on your collaborative action plan
- Nothing about us without us: Youth councils as collaborative strategy
- Part 2: Tips and tools for moving leadership tables from talk to action
- Policy development and advocacy at the local, state levels
- Step one: Strategic staffing for better outcomes
- Three years of measuring civic infrastructure development: What have we learned and what does it mean?
- Your path to 2023: Systems transformation

5:45PM - 7:00PM

Network Reception

FRIDAY, OCTOBER 12, 2018

7:00AM - 8:00AM	Convening Check-in
8:00AM - 9:30AM	Equal or fair? Cradle-to-career success through collective impact
	Derran Wimer, Summit Education Initiative, executive director
	Matt Deevers, Summit Education Initiative, senior research associate
	Breakfast Plenary
9:30AM - 10:30AM	Team Time
JEFFERSON	Bridget Jancarz's Network Navigator cohort
SENECA	Christian Motley's Network Navigator cohort
UNIVERSITY	Colleen Maleski's Network Navigator cohort
VIRGINIA	Eleni Towner's Network Navigator cohort
COLOMBIA	Heidi Black and Davida Casey's Navigator cohorts
ISSAQUAH	Mike Mozina's Network Navigator cohort
BOREN	Parvathi "Parv" Santhosh-Kumar's Network Navigator cohort
RAVENNA C	Quinnetta Miller's Network Navigator cohort
RAVENNA AB	Robert Harris' Network Navigator cohort

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10:45AM - 12:10PM

Workshops: Block 4

- Building community leadership through grassroots organizing
- Data infrastructure to inform early childhood developmental care systems
- · Identifying and sharing promising practices
- Implementing evidence-based changes to increase postsecondary attainment for Latino students
- · Reframing the work: Equity at the center
- Scaling up summer melt interventions
- Talk data to me: Using data as the way in to partnership
- Using housing authority partnerships to access families and improve outcomes
- What's next
- Who run the world? Empowering girls to bring community voice to C2C partnerships
- You're hired! Sharing two partnerships' journeys around employment

12:30PM - 1:45PM

Keynote by Dr. Jill Biden

Closing Plenary



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StriveToaether

Workshop Track Key



Equity

This track focuses on how to develop and implement equity-led strategies, including staff and leadership table composition, necessary knowledge and capabilities, prioritization of strategies to close disparity gaps and execution of a shared, equity-focused action plan.



Leadership & Talent

This track focuses on how to source, deploy, develop and retain high-quality talent and leadership within each community.



Data & Information

This track focuses on collecting relevant data, translating that data into actionable information and integrating it into an organized infrastructure to aid decision making.



Practice Improvement & Acceleration

This track focuses on how to apply data and information to continuously improve, and how to implement and spread practices that accelerate outcomes.



Communications & Engagement

This track focuses on how to communicate consistent and compelling messages, authentically engage stakeholders for input and build strong, aligned partner relationships.



Policy, Advocacy & Mobilization

This track focuses on identifying key policy issues, aligning on priorities, developing coalitions and mobilizing stakeholders for advocacy.



Sustainable Resources

This track focuses on how to secure strategic, long-term resourcing that spreads effective practices, propels high-potential initiatives and sustains community infrastructure.

Worskshop Types

SCHOOL DISTRICT STAFF

These workshops are geared toward school district staff.

LEADERSHIP TABLE MEMBER

These workshops are geared toward leadership table members.

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StriveTogether

WEDNESDAY, OCTOBER 10, 2018

ROLE ALIKES

We're excited to offer Cradle to Career Network members the opportunity to meet with staff at other partnerships in the same role. The results of these role alikes are to:

- · Facilitate introductions and networking
- Identify priority topics and make connections on those topics across the Network

4:30	PM	_	6:0	OPM

4:30PM - 6:00PM					
ISSAQUAH	Advanced partnership directors				
	Eleni Towner and Ritika Kurup, StriveTogether				
	This role alike is for executive directors of partnerships operating in the sustaining gateway or				
	designated as systems change or proof point.				
JEFFERSON	Chief operating officers				
	Brittany Speed, StriveTogether				
	This role alike is for those focused on the operations of a partnership.				
BOREN	Communications				
	Dawn Raftery and Elizabeth Male, StriveTogether				
	This role alike is for communications staff.				
RAVENNA C	Community engagement				
	Tanisha Pleasant, StriveTogether				
	This role alike is for those focused on community engagement.				
RAVENNA AB	Data managers				
	Mike Mozina, StriveTogether, and Rolando Fernando, StrivePartnership				
	This role alike is for partnership data staff.				
KIRKLAND	Development				
	Colin Groth, StriveTogether				
	This role alike is for those focused on development.				
MEDINA	Emerging directors				
	Christian Motley, StriveTogether				
	This role alike is for executive directors at partnerships in the emerging gateway.				
SENECA	Facilitators				
	Colleen Maleski, StriveTogether, and Kayla Brooks, Seeding Success				

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This role alike is for facilitators.

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UNIVERSITY

Leadership table members

• Parvathi "Parv" Santhosh-Kumar and Quinnetta Miller, StriveTogether

This role alike is for leadership table members.

VIRGINIA

Partners

Robert Harris, StriveTogether

This role alike is for partners in communities where partnerships work.

GREENWOOD

School district staff

Heidi Black and Davida Casey, StriveTogether

This role alike is for school district staff.

RECEPTION

6:30PM - 9:00PM SEATTLE ART MUSEUM

Welcome reception

Join this reception to kick off the 2018 Cradle to Career Network Convening and connect with your Network member peers.

THURSDAY, OCTOBER 11, 2018

OPENING PLENARY

8:00AM - 9:30AM

METROPOLITAN BALLROOM

Community engagement is not musical chairs: Add more seats

- Jennifer Blatz, StriveTogether, president and CEO
- Network members

StriveTogether was founded on a simple principle: Those who care about their community's children — from parents and educators to civic leaders and local employers — can accomplish more by working together than by working apart. Across the country, Cradle to Career Network members are going farther by going together. This plenary session will explore the role of community in advancing cradle-to-career outcomes. Speakers from StriveTogether communities will share their stories of how who has a seat at the table impacts the success of every child, cradle to career.

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WORKSHOPS: BLOCK 1

9:50AM - 11:05AM

ISSAQUAH

StrivePartnership





Activating community assets and authority for equity and success

- Jamond Foree, StrivePartnership, senior manager for community strategies
- Carol Smith, Roselawn Community Council, president
- Damon Lynch III, New Prospect Baptist Church, pastor

StrivePartnership has adopted a student-centered, ecological model that acknowledges intimate influencers and community-based associations as essential to achieving student success. This workshop will share efforts to authentically practice this approach through an initiative in three neighborhoods to identify, mobilize and enlist overlooked and undervalued local assets.

RESULTS: Participants will learn about how to build authentic, mutually beneficial partnerships with grassroots participants in neighborhoods often viewed primarily for their deficits.

9:50AM - 11:05AM

KIRKLAND

StriveTogether



Aligned for impact: Join a policy community of practice

Christian Motley, StriveTogether, senior manager of policy and partnerships

StriveTogether Cradle to Career Network members are taking on emergent roles at every level of government as policy advocates for better outcomes for kids. This session will launch a community of practice to cultivate a network of leaders to share strategies, learning and tools to effectively engage the policy-making process. Join this session to learn how to get involved.

RESULTS: Participants will connect to and build a new network of leaders committed to policy change, sharing recent policy wins from communities across the Network.

9:50AM - 11:05AM

COLOMBIA

Better Together Central Oregon





Allocating resources for impact: Continuous improvement and outcome-based budgeting

- · Katie Condit, Better Together Central Oregon, executive director
- Whitney Swander, Better Together Central Oregon, data manager

How do we deploy limited resources in a way that increases stakeholder engagement and maximizes impact? Better Together shares how it incorporates the principals of outcome-based budgeting to increase transparency and engagement in shared resource allocation and evaluation.

RESULTS: Participants will understand how outcome-based budgeting can align resources and drive for measurable results among partners.

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9:50AM - 11:05AM

MEDINA

Bold Goals Coalition of Central Alabama





Beyond scale: Leveraging regional systems leadership into statewide change

- · Kristina Scott, Alabama Possible, executive director
- · Dan Stephens, United Way of Central Alabama, vice president of community impact in education

State policy can create barriers to sustainable systems change. In this interactive workshop, the Bold Goals Coalition of Central Alabama and Alabama Possible will share experiences advocating for student-level completion data for federal student aid and equip attendees to tackle statewide advocacy campaigns.

RESULTS: Participants will understand how to use advocacy to break down barriers to success for all students and enhance their own advocacy toolkit.

9:50AM - 11:05AM

JEFFERSON

E3 Alliance



Building an equity movement

- · Dr. Colette Pierce Burnette, president and CEO, Huston-Tillotson University
- Susan Dawson, E3 Alliance, executive director
- Angela Ward, M.Ed., Austin Independent School District, administrative supervisor, Race & Equity, Cultural Proficiency & Inclusiveness, Office of Academics

This interactive session takes a deep dive into equity-focused, data-driven collaboration in Austin. Topics include roles and responsibilities of P16 partners, implicit bias, what closes ethnicity gaps in academic performance and how to discuss institutional racism and systemic inequalities with cross-sector constituencies.

RESULTS: Participants will understand how to build a comprehensive, regional strategy to promote equity and receive concrete examples of interventions and tools aimed to drive systems change.

9:50AM - 11:05AM

SENECA

Higher Expectations for Racine County







Creating the chameleon: Sharing roles between backbone and community partners

- · Matt Snyder, Higher Expectations for Racine County, data director
- · DeAnn Possehl, Higher Expectations for Racine County, postsecondary education and training network facilitator
- Lynn Debilzen, Higher Expectations for Racine County and Building Our Future, manager of birth to 8 initiatives

On the path to proof point, Higher Expectations used a variety of creative solutions to staff its backbone and drive alignment with partners. Come learn about these innovative arrangements, including splitting an early grade position with Building Our Future and securing a loaned higher education executive to lead postsecondary work.

RESULTS: Participants will learn about innovative staffing solutions through sharing or blending roles with key community partners, and discuss the benefits and challenges of such arrangements.

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9:50AM - 11:05AM

VIRGINIA

Thriving Together









- · Sharifa Rowe, Thriving Together, neutral facilitator/collective impact manager
- Dr. Alexander Kurz, Thriving Together/Arizona State University, data strategist

The education system has been designed to create inequitable outcomes. This workshop will show how to redesign the system using data to alleviate disparities for students and illustrate a framework to view systemic barriers at the postsecondary level as both a technical problem and adaptive challenge.

RESULTS: Participants will define and understand technical problems and adaptive challenges in collective impact work.

9:50AM - 11:05AM

LESCHI

The Albany Promise





First1KDaysNY: Redesigning the health care delivery system for children 0-3 across New York

- · Juliette Price, The Albany Promise, director
- Kalin Scott, NYS Medicaid, deputy director
- Dr. Manjanath, Albany Medical Center, chief medical officer

Working with the Medicaid program in New York, The Albany Promise launched the nation's first value-based payment project in health care. Taking this to scale, the partnership and Medicaid program then launched a statewide commission to bring cross-sector innovations to the 2.2 million children on Medicaid in New York.

RESULTS: Participants will understand how Medicaid can be used as a platform to deliver interventions and results for low-income children during their most critical developmental years.

9:50AM - 11:05AM

UNIVERSITY

Mission: Graduate





Making moments matter: A communitywide communications strategy

- Tracy McDaniel, Mission: Graduate, ECAP coordinator
- Emily Padilla, Mission: Graduate, communications manager
- · Derek Kuit, Mission: Graduate, research scientist

Babies are born learning, and early social and physical environments matter. How do we communicate that to families? Learn about Mission: Graduate's attachment and literacy-focused communications campaign, done in partnership with service providers, youth, city government and other non-traditional partners. Participants will consider how they might implement a similar approach.

RESULTS: Participants will learn about the implementation of a communitywide early childhood messaging campaign and how to develop one in their own communities.

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LEADERSHIP TABLE MEMBER

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THURSDAY, OCTOBER 11, 2018

9:50AM - 11:05AM

GREENWOOD

P16 Plus Council of **Greater Bexar County**





Restoring justice: Collective impact and community safety strategies

- · Ryan Lugalia-Hollon, Ph.D., P16 Plus Council of Greater Bexar County, executive director
- · Daniel Cooper, Ph.D., Center for Equitable Cities, executive director
- Chellie Fernandez, P16 Plus Council of Greater Bexar County, My Brother's Keeper - San Antonio manager

How do we create a future where law enforcement is only one element of a broader public safety strategy? Where young people no longer have to take matters into their own hands? Drawing on lessons from two cities, this workshop explores the role of collective impact partnerships in creating answers.

RESULTS: Participants will bridge their equity efforts to reduce mass incarceration; make policy arguments that grow investments in children and youth services; and better understand how to build out community-based safety strategies.

SCHOOL DISTRICT STAFF

9:50AM - 11:05AM

RAVENNA AB StriveTogether



StriveTogether 101

· Parvathi "Parv" Santhosh-Kumar, StriveTogether, senior director of impact

 Mike Mozina, StriveTogether, senior manager of network advancement

This workshop is for leadership table members and school district staff interested in learning more about StriveTogether. The workshop will provide an overview of the Cradle to Career Network, including the Theory of Action and common terminology. Attendees will learn how to leverage the Network to support local efforts while connecting with peers from across the country.

RESULTS: Participants will learn how StriveTogether uses the Theory of Action to support partnerships to transform systems locally and support student achievement and determine what benefits are available through the national Network to support their contributions to local work.

9:50AM - 11:05AM

BOREN

Partnership for **Children**





Too many collective impacts to make an impact: Aligning a regional effort

- Debbie Lieberman, Partnership for Children, director, strategy and evaluation
- · Tia Anzellotti, Partnership for Children, vice president, partnerships

As many collective impact efforts have emerged, Partnership for Children has seen them compete over expertise, partners and funding. In 2017, the partnership began to explore how multiple efforts can maximize efficiencies, benefit from one another's best practices, leverage regional voice and diffuse competition, and preserve localized identity and ownership.

RESULTS: Participants will explore themes around reaching community-level impact, scalability, partnership/community ownership and fundraising, and clarifying the backbone's role and value.

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9:50AM - 11:05AM

RAVENNA C

Seeding Success





What does this mean? Teaching partners to understand data

- · Kayla Brooks, Seeding Success, network manager
- · Cortney Robertson, Seeding Success, network facilitator
- · Karen Bouldin, Seeding Success, continuous improvement specialist

Using continuous improvement, Seeding Success adapted data use and literacy training to better support partners. Learn about the two-part framework: the online modules and in-person workshop. Emphasis will be placed on how to assess partner readiness to participate and mastery of information and how to provide follow-up support and engagement.

RESULTS: Participants will develop a plan for training partners to understand what data is, what it means and how to use it.

REGIONAL PARTNERSHIP COHORTS

11:25AM - 12:25PM		
BOREN	California	
	Christian Motley, StriveTogether	
	This session is for partnerships in California.	
ISSAQUAH	Midwest	
	Davida Casey, StriveTogether	
	This session is for partnerships in the Midwest.	
SENECA	Minnesota and Wisconsin	
	Parvathi "Parv" Santhosh-Kumar, StriveTogether	
	This session is for partnerships in Minnesota and Wisconsin.	
UNIVERSITY	New York	
	Robert Harris, StriveTogether	
	This session is for partnerships in New York.	
RAVENNA C	Northeast	
	Heidi Black, StriveTogether	
	This session is for partnerships in the Northeast.	
VIRGINIA	Ohio	
	Colin Groth, StriveTogether	

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This session is for partnerships in Ohio.

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REGIONAL PARTNERSHIP COHORTS CONTINUED

11:25AM - 12:25PM

JEFFERSON Pacific Northwest

• Quinnetta Miller, StriveTogether

This session is for partnerships in the Pacific Northwest.

COLOMBIA Southeast

Ritika Kurup, StriveTogether

This session is for partnerships in the Southeast.

RAVENNA AB Texas

• Mike Mozina, StriveTogether

This session is for partnerships in Texas.

GREENWOOD West

Colleen Maleski, StriveTogether

This session is for partnerships in the West.

LUNCH PLENARY

12:45PM - 1:55PM
METROPOLITAN BALLROOM

Love + Power: Keynote by Brittany Packnett

Activist and educator Brittany Packnett is an award-winning national leader in social justice. In her keynote, she will share lessons of movement-building, effective social impact, educational equity and empowerment for marginalized communities. Her advocacy for urgent systems change at critical decision-making tables and through national and international media is a call to action to be bolder in our pursuit of equity for every child.

GROUP PICTURE

2:00PM - 2:15PM Group convening picture

Don't forget to bring your convening pennant!

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THURSDAY, OCTOBER 11, 2018

WORKSHOPS: BLOCK 2

2:35PM - 3:50PM

ISSAQUAH

Raise DC





Accelerating progress through collaboration and data sharing

- Laurie Wingate, Raise DC, former executive director
- Kimberly Hanauer, District of Columbia Public Schools, director, college preparedness programs

Over the past two years, the community of Washington, D.C., has made progress toward creating a collaborative environment to accelerate college access and enrollment work. Raise DC will share lessons from aligning organizations on student-level goals, using data sharing to drive strategy and building a culture that embraces data use.

RESULTS: Participants will understand the complexities and opportunities related to college enrollment and will be introduced to a framework for success through the use of student-level data.

2:35PM - 3:50PM

RAVENNA C

Eastside Pathways





Developing local community leaders through grassroots community outreach

- Cathy Habib, Eastside Pathways, lead facilitator
- · Stephanie Cherrington, Eastside Pathways, executive director
- Alma Gonzalez, NISO, founder and president

The workshop will share a case study of the Eastside Pathways Promotores Project, which trained members of the Latino community in Seattle's Eastside to serve as community leaders and connect families to services and education. Presenters will also share the project's survey, which gave insights into the Latino community's needs.

RESULTS: Participants will understand a model to train grassroots community leaders and how to support these leaders to build a stronger link between the community and organizations.

2:35PM - 3:50PM

MEDINA

Seeding Success



Integrating systems to streamline parent consent for data sharing

- Cate Joyce, Seeding Success, director of continuous improvement
- Jessica Lotz, Shelby County Schools, director of performance management

Seeding Success and Shelby County Schools have partnered to include the partnership's informed consent form in the district's student registration process, improving efficacy and efficiency. Learn about the adaptive work that led to this solution and how this alignment will continue to support student success.

RESULTS: Participants will understand how relationship-building can lead to system integrations and learn about a process for using data for continuous improvement.

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THURSDAY, OCTOBER 11, 2018

2:35PM - 3:50PM

VIRGINIA

All Hands Raised





SCHOOL DISTRICT STAFF Operationalizing equity: Addressing disproportionate discipline through school-based, cross-sector improvement teams

- Ben Baldizon, All Hands Raised, associate director, partnership and system development
- Jeanie-Marie Price, All Hands Rasied, vice president, communication
- Nate Waas Shull, All Hands Raised, vice president, partnerships

It's relatively easy to talk about equity, but operationalizing it is another story. Come learn about All Hands Raised's approach to facilitating site-based improvement teams and cross-site learning opportunities to address disproportionate discipline, particularly as it impacts students of color and boys.

RESULTS: Participants will understand how cradle-to-career partnerships can sustain racial equity as a guiding systems-level priority while also operationalizing it at the practice level in targeted school communities.

2:35PM - 3:50PM

RAVENNA AB

Generation Next

Promise Partnership of Salt Lake

StriveTogether



Part 1: Life cyles of leadership tables

LEADERSHIP TABLE MEMBER

- Kathy Merchant, StriveTogether, senior fellow
- · Scott McLeod, United Way of Salt Lake, vice president of collective impact partnerships
- Michelle Walker, Generation Next, executive director

StriveTogether Cradle to Career Network members' leadership tables may struggle to sustain longterm accountability and action commitments. This workshop will share the leadership journeys, moving from talk to action, of StrivePartnership, Promise Partnership of Salt Lake and Generation Next. A companion workshop (following at 4:10 p.m.) will focus on activation tips and tools.

RESULTS: Participants will understand the leadership journeys of three Cradle to Career Network partnerships and begin to consider how to support accountability and action among leadership table members.

2:35PM - 3:50PM

BOREN

Bridging Richmond









Partnering in equity: Using data to drive collective action

- · Stephanie Odera, Bridging Richmond, partnership associate director
- Jason Smith, Bridging Richmond, partnership executive director

In this interactive workshop, participants will use data to illuminate equity gaps within a system and create a preliminary equity action plan. The workshop will also provide an overview of Bridging Richmond's equity-driven data collection and implementation strategies used to inform work in the

RESULTS: Participants will understand how to use data to drive collective action toward equitable outcomes in their communities.

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THURSDAY, OCTOBER 11, 2018

2:35PM - 3:50PM

SENECA

StriveTogether





Rapid cycle improvement: Using PDSAs and real-time data to change outcomes

- Heidi Black, StriveTogether, director of collaborative improvement
- Davida Casey, StriveTogether, manager of coaching and programs

StriveTogether has adapted rapid cycle continuous improvement techniques to fit the context of cradle-to-career work and to accelerate outcome improvement. Join this session to learn how to use plan-do-study-act (PDSA) cycles and identify real-time qualitative and quantitative data — two key components of rapid cycle continuous improvement.

RESULTS: Participants will understand how to use PDSA cycles in their work to improve outcomes for every child, cradle to career, and will learn about how to identify qualitative and quantitative data sources.

2:35PM - 3:50PM

UNIVERSITY

Equality of Opportunity





Restoring the American dream: Leveraging big data to support policy action

. David Williams, Equality of Opportunity, director of policy

A defining feature of the "American Dream" is upward income mobility: the ideal that children have a higher standard of living than their parents. The Equality of Opportunity Project's research shows that children's prospects of earning more than their parents have fallen from 90 percent to 50 percent over the past half-century. David Williams will discuss how big data can help us understand what has led to the erosion of the American Dream — and how local policymakers and civic leaders can revive it for future generations.

RESULTS: This workshop will share how to use local estimate of mobility to inform strategic investments in communities.

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THURSDAY, OCTOBER 11, 2018

2:35PM - 3:00PM

COLOMBIA

North Country Thrive





School readiness: Developing a new early learning culture

• Brittany Trybendis, North Country Thrive, director

This workshop will share North Country Thrive's success and strategies in increasing access to early learning, including supporting an additional 300 early education slots through \$2.1 million in grants. The partnership used data it collected and designed a program to blend models to improve the educational supports for pre-k students.

RESULTS: Participants will determine how their work can intersect in early learning, including engaging early education professionals and focusing on data.

2:35PM - 3:50PM

JEFFERSON

Bridge to Success
Waterbury

Bridgeport Prospers

Mission: Graduate

Northfield Promise

Youth Initative of Adams County





Short stories from the Network

- · Roslyn Sotero, BOOST! Waterbury, coordinator
- · Allison Logan, Bridgeport Prospers, executive director
- Delma Madrigal, Mission: Graduate, adult college completion manager
- Chemay Morales James, Ed.M., My Reflection Matters, president/CEO, and Equity in Education, Bridge to Success contractor
- · Teri Wimborne, Mission: Graduate, director of collective impact
- Mark Ensrud, Northfield Promise, Career and College Readiness Action Team co-chair, and Northfield High School, guidance counselor
- Michael O'Keefe, Northfield Promise, Career and College Readiness Action Team co-chair, and Northfield High School, assistant principal
- Dr. Rich Patterson, School District 27J, director, student achievement and professional learning
- Dr. Kris Noam, Waterbury Bridge to Success, director, research and evaluation

This TEDx-style workshop showcases five partnerships and the work they are doing in a variety of outcome areas to ensure that every child is successful, from cradle to career.

RESULTS: Participants will gain insight into the powerful work being done in multiple outcome areas: prenatal to 3, trauma-informed care, kindergarten readiness, middle grade math and postsecondary completion.

2:35PM - 3:50PM

KIRKLAND

Milwaukee Succeeds

Partnership for Children

Spartanburg
Academic Movement





The Theory of Action will get you there!

- John Stockwell, Spartanburg Academic Movement, executive director
- Dave Celata, Milwaukee Succeeds, deputy director
- Tia Anzellotti, Partnership for Children, United Way of San Diego County, vice president of partnerships

How can partnerships use the StriveTogether Theory of Action to drive results? Three partnerships will share how they integrate the Theory of Action into their work, including how they resolve adaptive challenges and the value the theory brings to their communities.

RESULTS: Participants will understand how partnerships are using the Theory of Action and will receive tools to determine the best use of the theory in their communities.

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THURSDAY, OCTOBER 11, 2018

WORKSHOPS: BLOCK 3

4:10PM - 5:25PM

RAVENNA AB

Promise Partnership of Salt Lake





Backbone alignment in community schools, neighborhoods and CANs

- Amy Ahrens Terpstra, United Way of Salt Lake, senior director of network partnerships
- · Lindsey Edwards, United Way of Salt Lake, senior director of civic partnerships
- · Lauren VandenBirge, United Way of Salt Lake, senior director of community school partnerships

This workshop will explore United Way of Salt Lake's efforts to operationalize backbone work in networks, communities and schools. Sharing tools, templates and assessments, presenters will demonstrate how to adapt traditional continuous improvement models to clarify the common backbone functions while fostering alignment, communication and accountability.

RESULTS: Participants will learn how to operationalize the role of the backbone in different contexts and plan their next steps to create better alignment among networks, communities, schools and leadership councils.

4:10PM - 5:25PM

SENECA

FutureReady Columbus







Building a community of practice through the lens of equity and social-emotional learning

- Marguerethe Jaede, FutureReady Columbus, director of community engagement
- · LaShaun Carter, Franklin County Children Services, director of strategy, diversity and evaluation services

This workshop will outline how FutureReady Columbus embedded an equity lens to socialemotional learning to build a community of practice focused on continuous improvement. FutureReady Columbus will share the process of strengthening relationships between organizations, opening a pathway for thoughtful, data-informed collaboration between out-ofschool time organizations, schools and funders.

RESULTS: Participants will understand the connection between social-emotional learning and long-term life outcomes and understand the value of centering equity in the continuous improvement process.

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2018 Cradle to Career Network Convening

SCHOOL DISTRICT STAFF

Seattle, WA | October 10-12

THURSDAY, OCTOBER 11, 2018

4:10PM - 5:25PM

VIRGINIA

StriveTogether



Continuous improvement in school districts

• Cheryl Broadnax, StriveTogether, senior director of district improvement

This workshop is for school district staff interested in learning how continuous improvement in school settings has increased student achievement, changed instructional practices and promoted teacher collaboration. This workshop will provide an overview of one district's journey in continuous improvement. Attendees will learn how StriveTogether can support this work in school systems.

RESULTS: Participants will gain an understanding of how continuous improvement can be used in school systems and will discuss the challenges and benefits that could be associated with this work.

4:10PM - 5:25PM

BOREN

The Commit Partnership

Creating systemic change in early childhood education through collaborative efforts

- · Kimberly Manns, The Commit Partnership, managing director, Early Matters Dallas
- Michael Wood, The Commit Partnership, advocacy associate

Early Matters Dallas will share insights from two efforts to improve early education through collaboration among diverse stakeholders: facilitating hundreds of stakeholders to identify public policy solutions and unifying eight school districts for a regional prekindergarten enrollment campaign. Participants will learn how to involve community members in systematic change through public and private channels.

RESULTS: Participants will learn about an innovative approach to influence behavior and programmatic change among school districts and gain a template for collaborative agenda setting among grassroots stakeholders.

4:10PM - 5:25PM

MEDINA

Marin Promise Partnership





Defining success

- · Andy Robles, Bridge the Gap College Prep, high school and college prep director
- Elizabeth Stoner, Marin Promise Partnership and Tamalpais High School, manager of collaborative action and success network equity coordinator

Marin Promise Partnership shares an experience in continuous improvement. Marin City community partners placed 70 percent of target ninth-grade students into college prep math, only to discover eight weeks into the year that just 15 percent were passing. This workshop will share strategies the team used to redefine success.

RESULTS: Participants will understand how a team used creative thinking to identify factors, facilitate high-level collaboration and monitor site-specific data to track progress.

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4:10PM - 5:25PM

GREENWOOD

Every Child Capital

Social Finance





Every Child Capital: What's next for 'pay for success' financing

- Greg Landsman, Every Child Capital, strategic fund advisor
- Leslie Maloney, Every Child Capital, fund chair
- Jake Segal, Social Finance, vice president of advisory services

This workshop will share the approach of venture philanthropy fund Every Child Capital, launched and supported by StrivePartnership in Cincinnati. Learn the future of pay for success and outcomes-based investment work and hear about current grants supported by Every Child Capital and Social Finance.

RESULTS: Participants will learn the latest in "pay for success" and "outcomes-based" investing and explore these opportunities for their communities.

4:10PM - 5:25PM

ISSAQUAH

Design Impact



Human-centered design: Rooting our work in community voice

· Sarah Corlett, Design Impact, director of community development and strategy

This workshop will share tools for understanding the motivations, behaviors and beliefs of key stakeholders, which deeply affect the design of any intervention. Participants will learn and practice human-centered design-based tools like empathic interviewing so they can return to their communities and hear authentic stories that contextualize data.

RESULTS: Participants will learn how to apply human-centered design-based tools to understand the motivations, behaviors and belief of key program stakeholders.

4:10PM - 5:25PM

KIRKLAND

StriveTogether







Integrating equity and results: Real-time coaching on your collaborative action plan

- Parvathi "Parv" Santhosh-Kumar, StriveTogether, senior director of impact
- Robert Harris, StriveTogether, senior manager of coaching
- Quinnetta Miller, StriveTogether, senior manager of coaching

Bring an A3/action plan for one of your cradle-to-career outcomes, refresh your practice of applying Results Count concepts, and get coaching to strengthen the equity focus of your action plan. Note: You must have had some exposure to Results Count and bring a real action plan to participate.

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LEADERSHIP TABLE MEMBER

Seattle, WA October 10-12

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4:10PM - 5:25PM

UNIVERSITY

Cradle to Career
Pima County





Nothing about us without us: Youth councils as collaborative strategy

- Ashley Janicki, United Way of Tucson and Southern Arizona,
 Opportunity Youth Change Network facilitator
- · Allison Field Bell, United Way of Tucson and Southern Arizona, Youth on the Rise coordinator
- Delisa Patricio, United Way of Tucson and Southern Arizona, United Youth Leadership Council administrative member

Cradle to Career Pima County will examine the importance and challenge of co-developing solutions with youth populations. The workshop will be co-facilitated by an opportunity youth council member and will offer strategies for effective collaboration between youth and adults at the leadership table.

RESULTS: Participants will understand how to authentically involve youth in the co-development of partnership solutions and will learn strategies to reconnect youth to career and education pathways.

4:10PM - 5:25PM

COLOMBIA

Generation Next

Promise Partnership of Salt Lake

StriveTogether



Part 2: Tips and tools for moving leadership tables from talk to action

- · Kathy Merchant, StriveTogether, senior fellow
- · Scott McLeod, United Way of Salt Lake, vice president of collective impact partnerships
- Michelle Walker, Generation Next, executive director

A companion workshop (preceding at 2:35 p.m.) will share leadership journeys through cycles of accountability and commitment in Cincinnati/Northern Kentucky, Salt Lake City and Minneapolis-Saint Paul. In this workshop, participants will discuss tips and tools recently developed by the Promise Partnership of Salt Lake and Generation Next to move their leadership tables from talk to action.

RESULTS: Participants will develop ideas and tools for effective leadership tables.

4:10PM - 5:25PM

JEFFERSON

Higher Expectations for Racine County

Milwaukee Succeeds



Policy development and advocacy at the local, state levels

- Chelsea Powell, Higher Expectations for Racine County, stakeholder engagement and communications manager
- Dave Celata, Milwaukee Succeeds, deputy director

Higher Expectations and Milwaukee Succeeds will share insight from their experience influencing policy on kindergarten readiness and early literacy in Wisconsin. They will facilitate a discussion around the benefits and challenges of engaging in this work and how partnerships can build a policy agenda to set themselves up for success.

RESULTS: Participants will understand the need to align their work with policy and advocacy efforts and identify strategies for engaging in policy and advocacy in their partnerships.

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4:10PM - 5:25PM

LESCHI

The Commit Partnership





Step one: Strategic staffing for better outcomes

• Dottie Smith, The Commit Partnership, managing director, Best in Class

School turnaround efforts are promising in concept but often fail to produce sustainable results. In Dallas, however, one model has consistently achieved double-digit gains, year over year. This workshop will share the Accelerating Classroom Excellence model as a first step for district-wide improvements and show how a multiple-measure evaluation system can support strategies for growth.

RESULTS: Participants will understand the Accelerating Classroom Excellence model and learn longer-term strategies related to a multiple-measure evaluation system.

4:10PM - 5:25PM BALLARD

Equal Measure



Three years of measuring civic infrastructure development: What have we learned and what does it mean?

Justin Piff, Equal Measure, senior director

During this session, Equal Measure will present findings from its three-year evaluation of StriveTogether's Cradle to Career Network. Trends in civic infrastructure development across a diverse set of communities will be highlighted. Participants will have an opportunity to discuss these findings and explore their implications for their own work.

RESULTS: Participants will learn about trends in civic infrastructure development, including common strengths and areas for continued focus across the Network.

4:10PM - 5:25PM

RAVENNA C

StriveTogether



Your path to 2023: Systems transformation

- Bridget Jancarz, StriveTogether, chief of staff
- Ritika Kurup, StriveTogether, senior director of learning and activation

Imagine your community in 2023. How have systems transformed to ensure better, more equitable results for kids? Do you have a path to achieve that vision? This workshop will guide participants through exercises to dig into the StriveTogether strategic plan and craft a local vision and plan.

RESULTS: Participants will explore key components of the StriveTogether strategic plan and begin to envision and plan how they will build the capacities needed to transform systems, achieve continued outcome improvement, close disparity gaps and, ultimately, support economic mobility.

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StriveToaether

THURSDAY, OCTOBER 11, 2018

RECEPTION

5:45PM - 7:00PM

Network Reception

METROPOLITAN BALLROOM

Join this reception to catch up, discuss key learnings of the day and connect with your Network peers.

FRIDAY, OCTOBER 12, 2018

BREAKFAST PLENARY

8:00AM - 9:30AM

METROPLITAN BALLROOM

Equal or fair? Cradle-to-career success through collective impact

- Derran Wimer, Summit Education Initiative, executive director
- Matt Deevers, Summit Education Initiative, senior research associate

On the journey from cradle to career, some students consistently progress toward prosperity, while others face setbacks and hardship. During this interactive simulation, audience members will participate as fictional students or student advocates. Everyone in the "community" plays a role. The goal: Increase personal and regional prosperity through educational attainment. The challenge: use collective action to allocate resources and promote equity and opportunity for all.

TEAM TIME

You've learned a lot over the last day and a half — take this hour to synthesize key learnings from the sessions you attended. You can make action commitments with your team or use this time to connect with your navigator cohort.

9:35AM - 10:35AM

JEFFERSON

Bridget Jancarz's Network Navigator cohort

Teams from Generation Next, Graduate! Tacoma, Milwaukee Succeeds, Partnership for Children, Spartanburg Academic Movement and Youth Initiative of Adams County will meet together during this time.

SENECA

Christian Motley's Network Navigator cohort

Teams from Partners for Education, Promise Partnership of Salt Lake, ROC the Future, Southeastern Idaho Cradle to Career Partnership, Step Forward, StrivePartnership, Thrive Chicago and Treasure Valley Education Partnership will meet together during this time.

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FRIDAY, OCTOBER 12, 2018

TEAM TIME CONTINUED

COLOMBIA

BOREN

RAVENNA C

RAVENNA AB

UNIVERSITY Colleen Maleski's Network Navigator cohort

Teams from Bridge to Success, Cradle to Career Partnership, Learn to Earn Dayton, P16 Plus Council of Greater Bexar County, Raise DC, Seeding Success and Summit Education Initiative will meet together during this time.

VIRGINIA Eleni Towner's Network Navigator cohort

Teams from Achieve Escambia, Alamance Achieves, Austin Aspires, Boston Opportunity Agenda, Excelerate Success, Fresno C2C, FutureReady Columbus, Marin Promise Partnership and Thriving Together will meet together during this time.

Heidi Black and Davida Casey's Network Navigator cohort

Teams from Bridging Richmond, E3 Alliance, Eastern Ohio Education Partnership, KConnect, Learn4Life, The Commit Partnership and Tri-County Cradle to Career Collaborative will meet together during this time.

ISSAQUAH Mike Mozina's Network Navigator cohort

Teams from Achieve Brown County, Bright Futures for Monterey County, Building our Future, Cradle to Career Alliance, Harlem Renaissance Education Pipeline, Lononuiākea, Lenawee Cradle to Career, North County Thrive, Norwalk ACTS, Partners in Education and Success of All Youth will meet together during this time.

Parvathi "Parv" Santhosh-Kumar's Network Navigator cohort

Teams from All Hands Raised, Eastside Pathways, Every Hand Joined, Higher Expectations for Racine County, Northfield Promise and Road Map Project will meet together during this time.

Quinnetta Miller's Network Navigator cohort

Teams from The Albany Promise, Better Together, Geneva 2020, ImpactTulsa, LAUNCH Flagstaff and Mission: Graduate will meet together during this time.

Robert Harris' Network Navigator cohort

Teams from Aspire, Baltimore's Promise, Bold Goals Education, Bridgeport Prospers, The Forsyth Promise, Partner for Student Success, RGV Focus, South Bronx Rising Together and Stamford Cradle to Career will meet together during this time.

StriveTogether
Every child. Cradle to career.

2018 Cradle to Career.

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FRIDAY, OCTOBER 12, 2018

WORKSHOPS: BLOCK 4

10:45AM - 12:10PM

ISSAQUAH

Promise Partnership of Salt Lake





Building community leadership through grassroots organizing

 Igor Limansky, United Way of Salt Lake, director of grassroots engagement and communication

To create social change, partnerships must engage the community as equal participants and leaders in the process. This workshop will share effective organizing examples in adult education, early learning and parent leadership, including tools for personal story training, building social connections and creating a data structure.

RESULTS: Participants will understand the process used to engage partner organizations and community members in community organizing and leadership building efforts.

10:45AM - 12:10PM

COLOMBIA

Achieve Brown County

Milwaukee Succeeds



Data infrastructure to inform early childhood developmental care systems

- · John Meurer, Medical College of Wisconsin, professor/director, Institute for Health & Equity
- Tim Coughlin, United Way of Greater Milwaukee and Waukesha County, manager, Milwaukee Succeeds Kindergarten Readiness Partnership
- Adam Hardy, Achieve Brown County, executive director

This workshop will share eight data infrastructure approaches, including from a Milwaukee community agency survey pilot, a child care program shared service network, a countywide social services triage system and the State Office of Children's Mental Health Reports. Participants will learn why developmental screening is foundational to early childhood data infrastructure, identify key partners for systems change and gain approaches to community-wide data sharing.

RESULTS: Participants will understand eight approaches to sharing data to inform continuous improvement of early childhood developmental care systems.

10:45AM - 12:10PM

SENECA

Student Success Network





Identifying and sharing promising practices

- Alexandra Lotero, Student Success Network, director, data
- Ali Slack, Student Success Network, director, continuous improvement

Student Success Network creates, grows and fuels a community of organizations collectively closing the opportunity gap. In this workshop, Student Success Network will share strategies and tools for identifying bright spots and for identifying, documenting and sharing promising practices that lead to those bright spots and further success.

RESULTS: Participants will gain strategies for using data to improve and learn about promising practices in social-emotional learning.

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10:45AM - 12:10PM

VIRGINIA

Marin Promise
Partnership





Implementing evidence-based changes to increase postsecondary attainment for Latino students

- . Dr. Juliet Schiller, Marin Promise Partnership, director of collaborative action
- Dr. Matthew Long, Santa Rosa Junior College, dean of student services
- Tonya Hersch, College of Marin, dean of educational success programs

Marin County has one of the largest college completion equity gaps for Latino students in California. Marin Promise Partnership's College Completion Team works to identify and eliminate inequities that limit postsecondary attainment for Latino students. This workshop will share evidence-based changes and cross-sector strategies used to work toward this goal.

RESULTS: Participants understand strategies for increasing Latino degree attainment at three of Marin County's postsecondary institutions, including cross-sector buy-in, data infrastructure and plans to scale the work.

10:45AM - 12:10PM

JEFFERSON

Seeding Success

Reframing the work: Equity at the center

- · Chloe Moore, Seeding Success, early childhood network facilitator
- · Kayla Brooks, Seeding Success, network manager

In the social impact space, equity is the new standard of how we conceptualize progress; but how do we engage in the work of equity intentionally and justly? By exploring two case studies, workshop presenters delineate what it looks like to do the work effectively, both personally and for organizations.

RESULTS: Participants will receive tools and strategies to operationalize equity in their lives, both personally and professionally.

10:45AM - 12:10PM

KIRKLAND

The Albany Promise

North Country Thrives





Scaling up summer melt interventions

- Brittany Trybendis, North Country Thrive, director
- Juliette Price, The Albany Promise, director
- Mark Bobb-Semple, The Albany Promise, deputy director

For two years, the Albany community tackled summer melt, the phenomenon of college-bound high school graduates failing to matriculate into college. The community then scaled the work across New York with 18 high schools and 10 colleges. This workshop will share what worked across sites and insights about scaling success.

RESULTS: Participants will learn how the partnerships used rapid cycle continuous improvement to solve a local problem and then took interventions and process to scale.

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10:45AM - 12:10PM

UNIVERSITY

Partnership for Children

South Bronx Rising Together





Talk data to me: Using data as the way in to partnership

- Debbie Lieberman, Partnership for Children, director, strategy and evaluation
- Veronica Cuellar, South Bronx Rising Together, data manager

San Diego's Partnership for Children and South Bronx Rising Together will share key elements of developing and maintaining a data culture. Participants will explore data as a tool to improve engagement and will discuss examples of data visualizations used to determine community needs, deepen collaboration and give the work back to partners.

RESULTS: Participants will learn the core components of building a data culture and explore examples of how data can support partner engagement, strategic planning and partner data capacity building.

10:45AM - 12:10PM

BOREN

King County
Housing Authority





Using housing authority partnerships to access families and improve outcomes

- Ted Dezember, King County Housing Authority, senior manager of educational initiatives and youth programs
- Cara lanni, King County Housing Authority, education programs coordinator

Housing authorities are positioned to play a crucial role in cradle-to-career collective impact through their access to low-income families and onsite infrastructure. Learn how the King County Housing Authority has impacted academic outcomes through data-driven efforts and community partnerships and take back strategies to use with your local housing authority.

RESULTS: Participants will understand the strengths unique to a housing authority's role in collective impact and learn how to collaborate with their local housing authorities.

10:45AM - 12:10PM

MEDINA

StriveTogether



What's next

SCHOOL DISTRICT STAFF

LEADERSHIP TABLE MEMBER

- · Robert Harris, StriveTogether, senior manager of coaching
- Quinnetta Miller, StriveTogether, senior manager of coaching

You've seen great examples from StriveTogether Cradle to Career Network members of work happening in communities across the country that are changing systems to improve outcomes for children. Participants will create action commitments and action plans to operationalize systems change in their communities.

RESULTS: Participants will synthesize their learning from the Cradle to Career Network convening and develop action plans to change systems and improve outcomes for children in their communities.

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10:45AM - 12:10PM

GREENWOOD

Youth Initiative of Adams County



Who run the world? Empowering girls to bring community voice to C2C partnerships

- Chuck Gross, Adams County Education Consortium, executive director, and Youth Initiative of Adams County, Postsecondary Success Collaborative Action Network convener
- Richard R. Patterson, Ph.D., School District 27J, director, student achievement and professional learning, and Youth Initiative of Adams County, Middle-Grade Math Collaborative Action Network convener
- · Lisandra Gonzales, Youth Initiative of Adams County, chief operating officer
- Alex Hammer, TEGA US, senior manager

The Youth Initiative of Adams County and Girl Effect have launched TEGAs, training and empowering girls aged 18–24 to conduct quantitative and qualitative research with a mobile application. Learn more about how TEGAs are gathering insights to inform Collaborative Action Networks' continuous improvement processes.

RESULTS: Participants will explore one method of gaining and incorporating authentic student, family and community voice into Collaborative Action Networks' efforts to improve outcomes. Attendees will learn how the TEGA network was launched and its impact to-date on understanding outcomes' current state, validating factors and designing and improving strategies.

10:45AM - 12:10PM

RAVENNA C

Higher Expectations for Racine County

Thrive Chicago





You're hired! Sharing two partnerships' journeys around employment

- Jeff Neubauer, Higher Expectations for Racine County, executive director
- · Amrit Mehra, Thrive Chicago, manager of workforce initiatives

Higher Expectations for Racine County and Thrive Chicago will share their approaches to employment outcomes, including supporting vulnerable populations, engaging employers and more. Participants should bring examples of current or planned employment work, any defined outcomes and, if desired, a contact to work with us to build an employment community of practice.

RESULTS: Participants will learn about the employment outcome efforts of Racine and Chicago and, if interested, begin the process to develop a StriveTogether community of practice that is centered on employment results and economic mobility.

CLOSING PLENARY

12:30PM - 1:45PM

METROPOLITAN BALLROOM

Keynote by Dr. Jill Biden

Thank you to our sponsors





Workshop times and locations are subject to change.

ABOUT STRIVETOGETHER StriveTogether leads a national movement of 70 communities to get better results in every child's life. We coach and connect partners across the country to close gaps by using local data, especially for children of color and low-income children. Communities using our proven approach have seen measurable gains in kindergarten readiness, academic achievement and postsecondary success. The StriveTogether Cradle to Career Network reaches 10.5 million students, involves 10,800 organizations and has partners in 30 states and Washington, D.C. For more information about StriveTogether, visit www.strivetogether.org.

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