

Terms & Guidelines

Let's Create #SuccessTogether Campaign

Who can participate?

You must be at least 13 years of age to participate. If you are under the age of 18 years old, *you must obtain your parent's or guardian's permission before participating in this campaign.*

Will StriveTogether use what I post?

Yes, our goal is to use the text, photos and videos that are posted as part of this campaign (each, a "Story" and, together, the "Stories") at our upcoming annual conference, and/or or feature them on our website, social media pages or other digital platforms. *By posting Your Content, you are granting us permission (that is, a limited, irrevocable, perpetual, royalty-free, worldwide, and sublicensable right and license) to use your Story in all or any of these ways.* Once we've reviewed the Stories, we will determine which to use, how and where.

Are there any rules, terms, or guidelines I must follow or agree to in creating and posting my Story?

Yes. By participating, you agree to the following:

- The Story is your original work and you have all necessary rights in all content included in your Story (e.g., permissions to post the content in connection with this campaign and grant us the right to use your Story and that content as provided above).
- You grant us a worldwide, perpetual, irrevocable, fully sub-licensable, and freely transferable right, but not the obligation, to use your name, identity, title, likeness, distinctive appearance, physical likeness, identity, image, portrait, photograph (whether still or moving), voice, vocal style, statement, and biographical data (collectively, "Persona") listed, provided, referenced, or otherwise contained in your Story for purposes of advertising and trade, in any format, medium, or technology without further notice, approval, or compensation, unless prohibited by law.
- You have the express written consent of any other identifiable persons appearing or referenced in your Story to their Persona being used as provided above.
- If any person appearing in your Story is under the age of majority in their jurisdiction of residence, you must obtain the written consent and signature of their parent or legal guardian. If we request, you will provide us copies of all required written consent(s) you have obtained.
- The Story does not, and does not contain any content, that would violate or infringe upon the rights of any person or entity, including without limitation, copyrights, trademarks or rights of privacy or publicity.
- The Story is not and does not contain any content that is defamatory, threatening, indecent, obscene or offensive, or that is unlawful, in violation of or contrary to any applicable laws or regulations, and is appropriate for public viewing.
- You will follow all rules, terms and guidelines of the social media platform where you post your Story – e.g., Facebook, Twitter, Instagram, etc. Please note, however, this campaign is in no way sponsored, endorsed, administered by or associated with any of these social media platforms.